OFFICIALLY ENDORSED BY THE OCEAN BEACH CHAMBER OF COMMERCE

Community Spirit Upheld

THE BEACH NEWS

Circulating in Every Home

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula

Comprising Ocean Beach, Pacific Beach, Mission Beach, Chatsworth, Catalina, Glenartney, Loma Portal, Roseville and Point Loma Heights

VOL. 2—NO. 2 | 4829 SARATOGA AVENUE | Ocean Beach, California, January 12, 1923 | PHONE: POINT LOMA 17 | 50 Cents a Year 5 Cents the Copy

CONNECTING LINK FOR L. A. HIGHWAY

PAVING BOULEVARD FROM OCEAN BEACH THROUGH MISSION AND PACIFIC BEACHES TO LA JOLLA SEEMS ASSURED

"Everything is lovely and the goose honks high!"

The Beaches are coming into their own at last, it seems.

On the first work day of the current week, the Mission Beach Company petitioned the common council to order the paving of Mission boulevard through Mission Beach, the paving to connect with the paved highway through Ocean Beach and to La Jolla.

The petition asks that the roadway be paved in two strips, each fifteen and a half feet wide from the easterly and westerly curbs of the boulevard.

An improvement district is also included, the district to be assessed 60 per cent of the paving cost. The city at large is asked to pay the other 40 per cent of the cost.

The petition was referred to the city manager for a report.

On the same day the Bay Shore Railway Company petitioned the common council to set aside the center of Mission boulevard, Mission Beach, for railroad purposes.

The company now operates a street car line which connects with the Ocean Beach cars of the San Diego Electric Railway Company.

The petition of the Bay Shore Railway Company was signed by Thomas A. Rife, president, and the company announces it wants to improve its roadbed.

COUNCIL REFUSES EXTRA POLICE

Delegations from Ocean Beach and Pacific Beach joined forces this week with the S. D. Chamber of Commerce and the Hotel Men's Association in petitioning the common council for additional policemen, but were politely turned down because of a lack of funds. However, there's a slight ray of promise for some more "cops" when the new budget and tax rate are fived next May. In the meantime, there will be an election.

BAPTIST BIBLE SCHOOL NOTES

The Bible school of the Baptist church has shown a splendid increase in the past three months. All equipment for work is now in place in the Bible school rooms of the new church, large screens form individual class rooms in the primary and junior departments. The variation in programs adds interest. Sunday the primary department, nearly fifty in number, marched through the general assembly room singing "Jesus Bids Us Shine." It was an impressive sight.

Tuesday evening the teachers and officers met for prayer and conference. The subject of discussion was a bigger and better Bible school and was led by Mrs. Brown in a most pleasing manner.

RAILWAY TO MARINE BASE

The U. S. government has awarded a contract for the construction of a branch railway line from the Santa Fe tracks to the Marine Base. It is to be completed in about ninety days and will be eventually extended to the Naval Training Station at Loma Portal.

Violet and Gold

The regular weekly meeting of the O. B. Boy Scouts proved a humdinger. Mr. Wolfe, deputy scoutmaster, visited the troop and made a splendid talk. Mr. Brown was also a welcome visitor. The Scouts present were:

Raymond O'Maro, Arnold Losey, Walter Varney, Harold Simpson, Donald Tibbetts, Clifford Harrison, Hugh Green, Robert Burkette, Robert Williams and Samuel Lipsett.

Donald and Jack Coleman and Willis Kenline were voted into the troop. Harvey McCollum and J. Coleman passed all tests. Boxing and wrestling matches were indulged in after the meeting and proved highly enjoyable.

WATER PIPE WANTED

For proper fire protection in the south section of Ocean Beach water piping is very much wanted. It is a question if some of the following can be diverted in this direction:

An ordinance has been sent to the common council by the purchasing department for the expenditure of $20,000 for new water pipe. It is proposed to buy 1500 lengths of four-inch, 400 lengths of six-inch, 400 lengths of eight-inch and 100 lengths of ten-inch, all of class B, cast iron pipe.

ANXIOUS TO BE CITY FATHERS

Stephen Bjarnson has announced his candidacy for membership in the city council at the March primaries.

Mr. Bjarnson served on the transportation committee appointed by the mayor during the controversy over street railway matters last year. He is engaged in the real estate business, and was a candidate for the council four years ago.

Albert E. Flowers, more familiarly known as "Al" Flowers, has also signified his intention of making the race for membership in the next city council. He has been a resident of San Diego for seventeen years and was up before the electorate three years ago and lost out by only a few hundred votes.

HOW DONALD DID DANCE!

There was a most goodly-sized attendance at the social meeting of the Chamber of Commerce last Monday night at the Ocean Theater. An excellent program was rendered and about the biggest hit of the evening was scored by Donald Cameron, the well-known nurseryman and clever landscape gardener. Donald is a true blue exponent of the Scottish style of terpsichore, and his splendid efforts brought repeated encores. His "sword dance" was a revelation and he responded with the "Highland fling," which called forth a recitation about "The Cremation of Sam McGee" that brought 'em to the peak of ecstasy. It was a great night.

UNDER THE PARENTAL ROOF-TREE

Mr. and Mrs. Oliver F. Davis have welcomed their two sons over the week end at their home on Cable street. One son, H. W. Davis, is sales manager of the Union Lithograph Company of Los Angeles and their other son, R. R. Davis, is owner and manager of the big merry-go-round in Lincoln Park.

CREPE PAPER PARTY

There will be no dancing this evening by the Friday Nite Dancing Club, but next week, on January 19, there will be a crepe paper dance. Boys will wear the crepe paper hats and sashes and the girls can fix up any way they wish.

COUNTY OFFICERS NOW ON THE JOB

BIG BUNCH OF RECENTLY ELECTED OFFICIALS ASSUME THEIR DUTIES DURING THE EARLY PART OF THE WEEK

Here's a list of the new county officials recently elected for a term of four years and who were sworn in last Monday at the office of County Clerk J. B. McLees:

Roy Shelleck, assistant district attorney; A. J. Lee, E. L. Johnson, F. McCleneghan and Lloyd E. Griffin, deputy district attorneys; Frank A. Wisler, county detective; George Couts, county interpreter, the same office he held under former District Attorneys Lovett and Utley; Mrs. Helen Waugh and Alex Norman, office stenographers.

The new county assessor, George W. Moulton, who succeeds the former assessor, C. W. Swallow, announced these deputies when he took over the office of assessor:

Chief deputy, W. P. Whitney, who has been in the assessor's office for the last sixteen years; Lincoln Clark, who has been a deputy there for abou teight years; Mrs. Beulah E. Moulton, also a former deputy. New appointees are A. V. Goeddel, A. J. Fern, T. H. Haffey and Frank Morrell.

Thomas Hurley is the new supervisor from the Fifth district and has been named on several committees in the board's organization.

C. B. De Long has assumed his duties as justice in court No. 2, with Fred Weitzson as clerk.

Motorcycle officers appointed were: Harry A. Steere, captain of the squad; Bill Landis, Guy Parker, R. F. Morrison, J. R. Elliott, Carl Myers, Otto Langer and E. L. Henderson, traffic officers. A new appointee is Fred Standford. Frank Stein, at present the motorcycle officer on duty at the border, will be retained for a while.

The majority of these county traffic officers recently have been working under the orders of Sheriff Byers, but were transferred to the control of the district attorney.

OUR O. B. SUBSCRIBERS

IF YOU HAVEN'T A MAIL BOX AT THE POSTOFFICE, INQUIRE AT GENERAL DELIVERY FOR YOUR HOME PAPER EVERY FRIDAY AFTERNOON, AND YOU'LL SURELY GET IT.

OCEAN THEATER

Besides booking top-notch attractions at the Ocean Theater, Manager Ericsson is arranging a very pleasant surprise for his patrons during the forthcoming week. He has secured a new $3500 American Photo-Player, which is now being installed, and hereafter there will be a special selection of music rolls for each picture. Harry Hamilton will manipulate the new instrument and each picture will form the cue for the music. The new Photo-Player promises to be a rich treat for our movie fans, and with such attractions as Tom Mix in "The Night Horseman" for Saturday night, preceded by a Harold Lloyd Comedy, and Bebe Daniels in "Pink Gods" on Sunday with Wesley Barry in "From Rags to Riches" next week, crowded houses are predicted. Then, too, everyone is assured of most courteous treatment with the clever and pretty Mrs. Norma Ericsson presiding over the box office and otherwise superintending the convenience and comforts of patrons.

Smith Concert No. 2

The Smith concert No. 2 will take place next Tuesday, January 16, at 7:30 o'clock, in the Congregational Church. A violinist and reader will come from San Diego, but at the time of going to press, we have not been able to ascertain the numbers to be given. Mrs. Juanita ——— will give a special vocal number, which it is pleasurably predicted all music lovers will appreciate. A silver collection will be taken in aid of the Congregational Church. Children must be accompanied by their parents. The program will be as follows:

1. Organ solo — Mr. Smith
2. Song, "Gloria" — Mr. Smith
3. Piano trio, "Le Secret, Intermezzo—Mrs. Morgan, Morcherdt and Close.
4. Song, "Cro Pro Nobio" — Mrs. Smith
5. Violin solo.
6. Song, "Dawnlight and Bird" — Mrs. Close
7. Reading.
8. Vocal trio, "Believe Me," Mrs. Close, Mr. and Mrs. Smith
10. Piano trio, "Triumphal March" Mrs. Borcherdt, Morgan and Close.
11. Song, "Angus Macdonald" — Mrs. Smith
12. Violin solo.
13. Reading.
14. Vocal trio, "Swanee River" Mrs. Close, Mr. and Mrs. Smith
15. "America."

WATCH THE O. B. LIBRARY GROW!

Miss Margaret Rankin, the very popular and efifcient librarian of the Ocean Beach Library, has gone to a deal of trouble to prepare the following comprehensive and interesting report of last year's work in connection with the Library:

The largest circulation during the year was in July, when 4341 books were taken out. December, 1922, showed an increase of 730 books over December, 1921. People appreciate the magazines, as is shown by a circulation of 6318 during the year. The Library now has thirty magazines and expects to have more this year. The total number of books circulated was 45,023.

Vote the Library bonds in March for a new library building in Ocean Beach.

OLD SLIPPERS AND RICE

The marriage of Manuel G. Silva and Mary Lial Monterio of Roseville was solemnized yesterday at the Sacred Heart Church, the Rev. D. E. Foley officiating.

Mendelssohn's "Wedding March" was played by Mrs. Walter Marshall at the organ, also several selections during the ceremony, assisted by Miss Adell Walsh. The happy couple left by auto, amid a shower of old slippers and rice.

ALTAR SOCIETY

Altar Society met at the home of Mrs. O. E. Johnson, 4775 Cape May avenue, this week. Regular business meeting was held, followed by social hour, after which the hostess served inviting refreshments. Fifteen members were present.

CRADLE-ROLL BABIES

Have you enjoyed the sight of the "Cradle-Roll" Babies in the primary department of the First Baptist Church? Don't know who and what they are, eh! Well, just 'spose you take your little tots or somebody else's youngsters with you and see the wonderful "Cradle-Roll" recently arranged by Mrs. Inez Shepley and pictorial corps of assistants.

PROPERTY OWNERS ARE DISSATISFIED

DELEGATIONS FROM POINT LOMA AND OCEAN BEACH FILE OBJECTIONS WITH CITY COUNCIL AGAINST PAVING ASSESSMENTS

There's a whirlwind of dissatisfaction throughout the Peninsula and Beach sections over the assessments for the recently completed street paving in this territory. Many complaints have been filed and early this week a big delegation secured a conference with the city council for the purpose of seeking relief from the heavy assessments.

A number of Point Loma property holders, headed by J. W. Sefton, Jr., complained to the council that they should not have been assessed as much as those property owners whose holdings are nearer to the streets paved.

Some of the councilmen agreed with the protestants that the assessment was not exactly fair. However, to change it now would mean that an added assessment would have to be placed on all those who already have received their bills, to relieve those in the more remote parts of the Point, who want their bills reduced.

Similar conditions are asserted to exist in certain sections of Ocean Beach, and immediate action is earnestly sought, as the bills must be paid early next week or otherwise a heavy penalty will be added for delinquency.

WOULD BAR AUTO DRIVERS UNDER 15 YEARS OLD

Resolutions calling for the passage of a bill designed to prohibit all persons under 16 years of age from obtaining a motor vehicle operator's license and persons under 21 years of age from being issued a chauffeur's license, has been adopted at the annual convention of the California Association of Highway Patrolmen, held in San Francisco this week.

DORIS REID'S BIRTHDAY PARTY

A delightful and very enjoyable children's birthday party was given by Mrs. F. W. Reid at her home, 1727 Cable street, last Saturday, January 6, in honor of the sixth birthday of their charming little daughter, Doris Reid.

Outdoor children's games were played and, judging from the happy countenances and merry, innocent laughter, they all had a very jolly time. A dainty birthday cake with six candles decorated the center of the table and refreshments were served.

The following were the invited little guests: Lucile Newmont, Patricia Carlive, Jane and Helen Hughes, Dolly Malin, Arline Maybee, Katherine, Delight Sieg, Henry Fickeisen, Richard Bowen and the little honoree, Doris Reid.

Mr. and Mrs. Reid gave a "500" card party to their friends during the same evening, after which republic school, is arranging for a parfreshments were served.

BANKS GO OVER THE TOP

The reports of the San Diego banks for 1922 show the most prosperous year in their history, a most substantial increase in deposits being announced, as well as a steady gain in the general banking business.

Your Presence Is Wanted at Ocean Theatre Next Monday Night

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Work Called For and Delivered
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Home-made HOT BREAD—Every Day, 10 Cents a Loaf
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SWEDISH MOVEMENTS
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OCEAN BEACH OFFICE
5026 Newport Ave., Next to Postoffice
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Residence Phone Point Loma 16 Office Phone Point Loma 72-J
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PHYSICIAN and SURGEON
Res. 4882 Saratoga Ave., Ocean Beach
Office: 5046 Newport Avenue

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Two Blocks East of Dance Pavilion

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SAVOY CAFE
SEA FOOD A SPECIALTY
Table d'Hote Dinner 85 Cents
Noon Lunch, 40 Cents
1055-1057 Fourth St., San Diego

Katherine's Kollum

WINGS

The sunset light is on the sail,
The water all aglow,
And on the billows up and down
The boat rocks to and fro;
The birds float upward to the sky—
Oh, how I long for wings to fly!

The boat has wings, the birds have wings,
But none remains for me,
Save wings of kind and loving thought,
And wings of memory!
On these I come, and still repeat:
I love, I love, I love you, Sweet!

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ANOTHER "TOM AND JERRY"

Last week our popular editor had his say about the "Tom and Jerry" on the Ocean Beach street cars. This week, Katherine will tell you all about our own Ocean Beach "Tom and Jerry." Now, ladies, if you wish to be relieved of your Monday morning's troubles and would like to take a dip in the ocean these beautiful, glorious days, instead of standing over washtubs and steaming hot washboilers, just telephone Point Loma 31. Tom and Jerry will call for your laundry and Tom and Jerry will return it on short notice, spotlessly clean and sanitary. Phone for "Tom and Jerry."

The young son of Mr. and Mrs. J. T. Smith is still in the hospital, but is rapidly improving. Mrs. Smith expects to bring little Walter home in about two weeks.

Mrs. J. T. Smith received a letter stating that it was 25 degrees below zero just before Christmas in Edmonton, Elberta, Canada. Think it over and compare it with the glorious weather we had here.

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A PERFECT DAY

Mr. and Mrs. Fred Baird of the Stone cottages entertained Mr. and Mrs. J. W. Losey and daughter, Winnifred, and Mr. Paul Douglas last Sunday. A motor ride to Boulder and Cedar creeks by the way of San Diego river gorge was greatly enjoyed by the party. The boys report seeing a number of nice rainbow trout in the clear cold waters. After a tasty lunch served under the big trees, the return trip started, completing a perfect day.

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Be sure to attend the cooked food sale which will be held by the W. C. T. U. tomorrow (Saturday), January 13, at Faber's Little Cash Grocery, across the street from the postoffice. Just to tempt your appetite, we will mention a few of the foods that will be on sale: Beans, baked and stewed; home-made bread, pies and cakes, salads, vegetable stew and many other delicious dishes.

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The following happy message has just reached **The Beach News** direct from Wise County, Va.:

Mr. and Mrs. J. P. Lay
announce the marriage of
their daughter
Kate
to
Mr. Bruce Crawford
Tuesday, December twenty-sixth
nineteen hundred and twenty-two
Bristol, Tennessee

◆ ◆ ◆

Donald Cameron, the clever and well-known nurseryman of Bermuda avenue, has charge of the landscape gardening at the A. S. Bridges place in Loma Portal, and some of his horticultural effects are exceptionally beautiful.

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Mrs. Estella Gardiner, formerly a resident of Ocean Beach, and now living in Long Beach, visited here a few days ago. Mrs. Gardiner has written to **The Beach News** for copies of the paper to keep posted on local doings.

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Miss Jean Mossholder, oldest daughter of Mrs. Marks P. Mossholder, and granddaughter of Judge Mossholder, was rushed to St. Joseph Hospital last Monday morning to be operated on for appendicitis. Latest reports are that Miss Jean is getting along very nicely.

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B. H. Shepley, Jr., has returned from Los Mochis, Mexico, after a most enjoyable month's visit there with his uncle and uant, Mr. and Mrs. D. N. Shepley, and has buckled down with a vim to his high school studies.

Mrs. Billie Framtz has arrived here from Squirrel Inn, near San Bernardino, to spend the winter with Mrs. J. E. Hanford of 4955 Del Monte avenue.

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There's a deal of complaint in Ocean Beach over the lax methods pursued in the collection of garbage and empty cans, and it's high time somebody got a jacking up.

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With the thermometer bobbling up and down in the eighties, it's quite refreshing to see numbers of folks meandering 'round the streets in their bathing togs.

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One live real estate man hereabouts has a bunch of placards tacked in conspicuous places, reading: "Hill lots, level lots" and "lots of lots to suit everybody."

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Mr. and Mrs. Alfred Walthers of Mansfield, Ohio, who have been pleasant visitors at the home of Mr. and Mrs. Jim Connelly on Saratoga avenue, left last Thursday, January 11, for their home in Ohio. They expect to stop en route at Los Angeles, San Francisco, Salt Lake City and Denver. Mr. and Mrs. Walthers while visiting here had the pleasure of meting quite a number of their Ohio friends, among them being Dr. K. M. Barrett, Charles Gibbs, Charles Palmer, Elmer Kirkpatrick, Gorton Post and James Donovan.

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Frank Russel of the Crags apartments was stricken with a heart attack on his way home from playing at the Chamber of Commerce program Monday night. He was better on Tuesday and hopes to be at work again in a few days.

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Chief Quartermaster and Mrs. Robert J. Sterling of 4857 Saratoga avenue have been stung by the progressive building bee. They are adding two rooms and a hallway to their present home. Frank Lewis has taken charge of the building contract. Mr. and Mrs. Sterling are planning to take a motor trip in their new Dodge touring car to Beverly Hills tomorrow to spend the week end with old friends, Mr. and Mrs. J. Wenger. Mrs. M. J. Plummer, our own efficient O. B. trained nurse, will look after the Sterling children until the parents return from their trip.

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Mrs. Hattie Pringlee of Beulah, Colo., is visiting her sister, Mrs. Lora Wayland of 4869 Cape May avenue.

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The Ocean Beach P. T. A. held its regular meeting last Friday at 3:15 in the kindergarten room of the school. The meeting opened with a song by the fifth grade. Mrs. Kathryn A. Tilton, director of tests and measurements, gave a most interesting talk on the individual ability of children, after which followed a short business meeting and concluded with a social cup of tea and the singing of the P. T. A. song, which was greatly enjoyed by all the ladies present.

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Miss Rosalind Turley of 4720 Sartoga avenue has returned from the hospital, after being operated on for adenoids. Miss Turley is getting along as well as can be expected.

◆ ◆ ◆

Fred Cole of Muir avenue has returned from the hospital and is convalescing at the home of his son, Gordon F. Cole.

ASK FOR YOUR PAPER

With the able assistance of Postmaster Rankin, we use the utmost care in arranging for a copy of THE BEACH NEWS to reach each local subscriber every Friday afternoon. Ask for your paper at the General Delivery window, if you haven't a mail box at the Postoffice, and you'll duly receive it.

SPECIAL NOTICE

It is especially desired that every member of the O. B. Chamber of Commerce be present at the regular monthly business meeting next Monday night, January 15. Matters of the utmost importance to the community are to be discussed and a "slate" of new officers for the forthcoming election in February will be prepared.

Union Trust company of San Diego to S. A. Roberts et ux—Lot F, block 164, Mission Beach.

Church News

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Church school at 9:45.
Morning worship at 11.
Evening worship at 7:30.

Sermon subjects: "Progress in What?" "Taking Stock."

At the annual business meeting, January 3, the following officers were elected: Clerk, Mrs. John Christiansen; treasurer, Dr. H. F. McCoy; Sunday school superintendent, Miss Kate Spani; assistant superintendent, William Martin; deaconesses, Mrs. I. J. Smith and Miss Mary Brose; trustees, Mr. John Christiansen and Miss Mary Brose.

Wednesday evening, January 10, the church appointed committees on religious education, missionary education, music and publicity. Miss Ruth Shepherd was appointed secretary of the Sunday school and Miss Helen Christiansen, librarian.

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FIRST BAPTIST CHURCH

Rev. Rolla E. Brown, Pastor

The new seats were placed in the church last week, one hundred and forty folding arm chairs on the main floor, which are comfortable and guaranteed to be noiseless for fifteen years. Other furnishings of the main room or audience room will be placed this week and next.

The day of dedication is announced to be Sunday, January 28, the last Sunday of the month. It will probably be in the afternoon. More concerning the program will be announced soon. A general invitation to the public will be extended, and it is hoped that the afternoon will be more open and all will be able to attend.

Next Sunday night, January 14, there will be a mass meeting of the Baptist churches of San Diego and vicinity in the First Baptist Church of San Diego, Tenth and E streets (the White Temple), under the auspices of the new San Diego Baptist City Mission Society, of which Rev. F. O. Belden is the president and Rev. L. P. Valentine is the secretary. Mr. Valentine is now devoting his entire time to this work, being employed by the Southern California Baptist convention and the San Diego Baptist City Mission Society jointly. On account of this meeting there will be no preaching or evening service next Sunday night in the church at Ocean Beach. The Young People's Union will meet at 6 o'clock and dismiss in time so that all who can go will have time to get the O. B. car leaving Defoe street at 6:45 p. m. unless they choose to take the car at 6:22 or go by auto. It will be a significant meeting and Ocean Beach is expected to have a full representation. The San Diego Baptist City Mission Society is putting money into the furnishings of the new building at Ocean Beach.

Our Bible school meets at 9:45 and morning worship is at 11 o'clock. The pastor will preach upon the theme, "The Love That Passeth Knowledge."

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CATHOLIC CHURCH

Rev. Declan E. Foley, rector of the Church of the Sacred Heart, announces his ministerial hours as follows:

Sundays, 8:30 a. m. and 7:30 p. m., Sunday school 9:30 a. m., Ocean Beach. Services at Roseville Sunday at 10 a. m.

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TRINITY MISSION EPISCOPAL

Rev. George Wallace, D. D.

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

Ocean Beach cars from San Diego connect for Mission Beach at 8 and 11 o'clock a. m.; 2 and 4 o'clock p. m.

* * * * * * * * * * * * *
* **POSTOFFICE SCHEDULE** *
* (H. K. Rankin, Postmaster) *
* Mail arrives 10 a. m., de- *
* parts 11 a. m.; arrives at 4 p. *
* m., departs at 4:30 p. m. Mail *
* closes fifteen minutes before *
* departure. General delivery *
* open 8 a. m. to 5 p. m., except *
* on Sundays and legal holidays. *
* * * * * * * * * * * * *

PROPERTY TRANSFERS

Estate of Peter Bugh Ziegler, deceased, to F. E. Lindley—Lots 12 and 13, block 17, Ocean Beach park; undivided 7-12 interest in lots.

Mary J. Murphy to William and Julia A. Kortlander—Lot 4, block 7, Bay View homestead.

Phone: Pt. Loma 74
Hotel Newport
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Cars Delivered Anywhere in Ocean Beach
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Partly Furnished Four-Room Bungalow—Has Bath Room
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Men's and Women's Hats
1239 Sixth St., San Diego
Cleaned, Dyed, Sewed and Blocked
Phone 645-55

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Corner Grocery Store
Corner Niagara Ave. and Bacon St.
Under the Management of
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Sister of Miss M. E. Brose

FOR SALE
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Boston Bull PUPPIES
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Phone Point Loma 14-W

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Booking Orders From
PRIZE-WINNING STOCK
5050 SARATOGA AVENUE
OCEAN BEACH, CALIF.
SETTING OF FIFTEEN, $1.50

A COOKED FOOD SALE will be held by the W. C. T. U. at Faber's Cash Grocery Saturday, January 13. Nice variety of choice foods.

OCEAN THEATRE

COMING SATURDAY
TOM MIX
—in—
"The Night Horsemen"
AND
Harold Lloyd Comedy

COMING SUNDAY
BEBE DANIELS
—in—
"PINK GODS"
Also Comedy

Wednesday and Thursday
WESLEY BARRY
—in—
"From Rags to Riches"
DON'T MISS IT

Come early—doors open at 7:15

FREE Crank Case Service, Tire, Water and Battery Tests
OCEAN BEACH PARK SERVICE STATION
W. SWARTS, Prop.
GASOLINE AND OILS
Up-to-Date Grease Rack
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H. H. REID & SON, Proprietors
5050 Newport Avenue
Lumber, Cement, Roofing Paper, Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given

Ocean Beach Vegetable Gardens and Poultry Farm
L. H. MARTIN, Prop.
4734 Long Branch Avenue
Fresh Vegetables all year 'round
Dressed and Undressed Poultry
Delivered on Short Notice
VISITORS WELCOME

BOOST!
Ocean Beach Cigar Factory
AND
Fremont Club Cigar Store
5026 Newport Avenue
Phone: Point Loma 92
BURKHARDT'S PANETELLAS
Highway and Ocean Beach Specials

EAT
CRAMER'S
HARVEST
BREAD
The White Bread You will really Enjoy
Made with malt and full cream milk
MOST OCEAN BEACH GROCERS CARRY IT

STILES'
We Specialize In
Vegetable and Flower Seeds
Poultry and Bee Supplies.
630 E STREET SAN DIEGO

—$2000—
Well furnished, 5-room BUNGALOW—lot 50x140. Variety of bearing fruit trees. One-half block to car line.
AGNES L. ELLS
5006 Niagara Avenue Pt. Loma 46-W

THE BEACH NEWS

AN INDEPENDENT PAPER
Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH Editor-Owner
KATHERINE SMITH Sec'y.-Treas.

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FRIDAY, JANUARY 12, 1923

RECIPROCAL THANKS

WE WISH to thank
ALL THOSE whose kindness, courtesy
AND SENSE of the fitness of things.
PROMPTED the sending of the SEASON'S compliments. To
ANSWER the numerous expressions of
GOOD WILL separately is almost IMPOSSIBLE, so we embrace this
OPPORTUNITY of thanking all our
FRIENDS and wishing them
HEALTH and prosperity
NOT only for the coming year, BUT for all the
YEARS to come!

◆ ◆ ◆

"BUS" LINES AND THE LIKE

There are all sorts of rumors going the rounds about the Spreckels system putting on a "bus line" to the Beaches, tearing up the "elevated railroad," putting down a concrete base with new steel rails, and goodness only knows what. But, as usual, the powers in authority remain sphinx-like, so it's best perhaps to patiently await developments in the near future.

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BRUCE BECOMES BLESSED WITH A BELOVED KATHERINE

The erstwhile famous bachelor-editor of **Crawford's Weekly** (Norton, Va.), Bruce Crawford, has become a happy benedict, taking unto himself a wife in the beloved person of Miss Kate Lay, English and French teacher in the Wise High School. The customary wedding announcement appears in "Our Katherine" Kollum. Hooray! Bruce, we're now "birds of a feather."

◆ ◆ ◆

FROM "OLE VIRGINNY"

"Receive your **Beach News** every week and sincerely hope you make a great success," writes Harry Smith from Norfolk, Va., in conveying New Year's greetings.

BIG ELECTRICAL FIRM OPENS BRANCH AT BEACH

Next Monday, January 15, the Philip Mayer Company, the widely and favorably known electrical engineers and contractors of 848 Seventh street, San Diego, will open a big branch at 1957 Abbott street, Ocean Beach.

The new local establishment will be under the direct supervision of Fred Byrum of Ocean Beach, and Fred J. Caywood of Pacific Beach. W. M. Boyce is the efficient and wide-awake general sales manager, and he proudly reports that the company is now engaged in installing a 100-horsepower motor at Mission Beach and that the Philip Mayer Co. is fully equipped to do electrical work of all kinds, from the smallest job of wiring houses to the largest plant contract.

The territory to be covered by the new branch of the firm will include all of the beach and bay shore section of San Diego, while promptness and satisfactory service are guaranteed at all times.

STANDING IN LINE

Don't complain too much, neighbor, if you have to "stand in line" once in a while at the postoffice in order to get your mail. Perhaps it'll ease your impatience a bit to be reminded that 'way back in the early eighties, folks stood in line all night long at the old S. D. postoffice waiting for your Uncle Samuel to pass out their Xmas mail.

SUN, MOON AND TIDE

The time and height of high and low water, officially computed by the United States hydrographic office for San Diego and vicinity, and the JANUARY Almanac are herewith given, boldface type indicating P.M. and the date of the month appearing in the first column:

	Sun Rises	Sun Sets	Moon Rises	—Tides— High		Low	
				5:35	3.6	11:00	1.7
12	6:53	5:02	2:34	5:32	6.0	12.50	0.2
				6:49	3.8	11:58	1.8
13	6:53	5:03	3:36	6:22	6.3		
				7:45	4.1	1:39	0.4
14	6:53	5:04	4:35	7:07	6.6	0:55	1.8
				8:32	4.3	2:22	-0.7
15	6:53	5:05	5:32	7:51	6.7	1:10	1.7
				9:16	4.4	3:01	-0.9
16	6:52	5:06	6:23	8:20	6.7	2:22	1.7
				9:49	4.5	3:37	-0.9
17	6:52	5:07	7:09	0:08	6.5	3:02	1.8
				10:26	4.5	4:11	-0.7
18	6:52	5:08	7:52	9:44	6.2	3:37	1.8
				11:00	4.5	4:14	-0.5
19	6:51	5:08	8:30	10:18	5.8	4:14	2.0
				11:37	4.4	5:15	-0.1
20	6:51	5:09	9:04	10:50	5.4	4:51	2.1
						5.45	0.3
21	6:51	5:11	9:38	0:12	4.3	5:33	2.2
				11:26	4.8	6:16	0.8
22	6:50	5:12	10:00	0:51	4.2	6:23	2.4
				12:03	4.2	6:46	1.2
23	6:50	5:13	10:41	1:35	4.2	7:37	2.5
				1:00	3.6	7:20	1.7
24	6:49	5:13	11:14	2:27	4.3	9:34	2.4
				2:27	3.1	8:07	2.1
25	6:49	5:14	11:49	3:50	4.5	11:18	2.0
				4:28	2.9	9:20	2.4
26	6:48	5:15	12:26	4:29	4.7	12.17	1.4
			p. m	6:00	3.1	10:40	2.5
27	6:48	5:16	1:09	5:22	5.1	12:58	0.9
				6:58	3.4	11:41	2.4
28	6:47	5:17	1:55	6:07	5.5		
				7:40	3.7	1:33	0.3
29	6:47	5:18	2:47	6:49	5.9	0:30	2.2
				8:16	3.9	2.06	-0.1
30	6:46	5:19	3:45	7:28	6.3	1:13	2.0
				8:49	4.2	2:37	-0.5
31	6:45	5:20	4:46	8:07	6.6	1:55	1.7
				9:23	4.5	3:10	-0.8

Full moon, Jan. 3 at 2:38 a. m.
New moon, Jan. 17, at 2:41 a. m.

Community Forum

◆ ◆ ◆

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views herein expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

◆ ◆ ◆

AUTOMOBILES AND PEDESTRIANS

Editor of **The Beach News:**

In a late issue of the **Union** it was stated that a motion was before the city council asking for an ordinance prohibiting pedestrians from crossing the street in the middle of a block. This has been before the council before, about two years ago, I think; but the council had too much sense to attempt such a fool act.

Now anyone with eyes and brain enough to use them can see that there is not half the danger, and trouble, in crossing inside a block that there is at the intersections of the streets, where one has to watch eight runs instead of two.

Besides the danger, see the inconvenience. Say one is in a store in the middle of a block and wants to enter a store on the opposite side of the street. She would have to walk to the corner and run the risk of damage in the jam, and if successful in crossing, then would have to walk up the other side to the store opposite to where she started. Wouldn't that be fine?

Now she can watch half of a straight line at a time, and not often have any trouble in crossing. I always try to do this—it's easy.

The worst at the crossings are the four corners when the autos (usually going at twice the lawful speed) turn to the right close to the curb.

The time has come when those who do not drive autos apparently have no rights on the public highway. Several ways occur to me as a cure for this insane craze. One is a vigilance committee—the K. K. K. might be useful.

Another would be for all who walk to carry a gun (there are plenty for sale in our stores) and when run down, if not killed outright, shoot the would-be murderer.

If the courts are not going to stop this state of things, it is up to the citizens to do it.

It was lately published that thirty-two people were killed by autos in this city of San Diego last year. Life is very cheap here. How does that look as an advertisement for settlers?

ZENAS.

Ocean Beach, January 9, 1923.

Fresh oysters form one of the refrigerator specials at Faber's O. B. Grocery, where the new cooling system is working to perfection.

Now is the time to join the O. B. Pressing Club conducted by "Cliff" Owen at his pressing, cleaning and dyeing establishment, 5050 Newport avenue. Easy number to remember—fifty-fifty, and so is his new telephone number, Point Loma 70-W.

Faber's O. B. Grocery

Faber's Cash & Carry No. 3
2119 Bacon St. Phone Pt Loma 248

The Little Cash Grocery
5021 Newport Ave. Pt. Loma 129

It is not far to a Faber Store
THREE
Are Conveniently Located in Ocean Beach
EACH STORE
Has Telephone Connection and carries a Complete Stock of First Class Groceries, Fresh Vegetables and the Best of Bakery Products

The O. B. GROCERY has been enlarged and remodelled and the FRESH MEAT Department has been improved with new, modern, Sanitary, Glass-covered Refrigerator Counters and Ice Vaults, with an experienced and intelligent Butcher in charge

Do You Know?

THAT last year was the most successful one ever known in the history of San Diego banks, yet Ocean Beach still awaits a branch?

That the best army and navy educational institution on the Pacific coast is located at Pacific Beach, almost right at your door?

That "Ocean Beach" plates for your car can be bought for two bits at local garages?

That there is serious talk of establishing a community "bus line" to San Diego for the benefit of Beachites?

That the O. B. Lumber Company is having a special sale of aluminum kitchenware?

THAT your own home paper awaits you at the O. B. postoffice every Friday afternoon, if you'll only ask for it?

THAT the Pacific Beach Community League and the O. B. Chamber of Commerce have started a big drive for new members?

THAT the Pacific Electric system of rapid transportation will take in the big trio of Beaches on its projected extension down the coast?

THAT there's some remarkably big doings going to happen hereabouts during the forthcoming season?

THAT S. D. bootleggers are "shaking in their boots" because National Prohibition Commissioner Haynes is headed this way on a tour of inspection?

THAT an increase in prices, averaging about 10 per cent on nearly all classes of merchandise has been revealed by several nationally known wholesalers?

THAT the "elevated railway" continues to be a dangerous menace to traffic on the main highway to town?

THAT more and better houses are in course of construction at the trio of Beaches than was ever known before for this time of the year?

THAT you're not doing your full duty as a progressive citizen unless you keep boosting for a new Junior High School in the Beach district?

THAT the "clean up and paint up" campaign has no particular time limit and is always in force?

THAT some drastic changes are about to be made in the traffic laws by the state and city authorities?

THAT honest-to-goodness competition and an "ad" in your local home paper constitute the best boost in the world for your business?

THAT the ladies of Pacific Beach are directly responsible for a mighty fine Community House at that place?

THAT Ocean Beach will soon be connected by a paved highway with the Los Angeles boulevard.

THAT the duck and quail seasons close next Monday, January 15?

The New Dougherty Building

"Jim" Dougherty believes in making hay while the sun shines, and, with the ideal weather now prevailing, he is pushing construction work on his new Bacon street building to the last pound of steam. Covering an area of 36x47 feet on the corner of the lane between Newport and Santa Monica avenue, the new building will have a concrete floor throughout, and will be one high story, with an elevated frontage. It will contain two stores, one of which will be occupied by Earl Haas for his feed and express business.

SPECIAL CANDY SALE for ten days at the Blue Front, Newport avenue. FREE bar of Fine Candy with every 25c purchase of candy.*

Phone or send your orders for PRINTING, from the smallest card to a poster, to **The Beach News,** for service and satisfaction.

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street, Ocean Beach, Calif.
Freight Jobbing
Baggage Moving
STORAGE
FEED, FUEL and HARDWARE
Residence Phone Point Loma 125-J
Office Phone Point Loma 136

OCEAN BEACH NURSERY
Bermuda Avenue "On the Hill"
Nice KONTIA PALMS at 50c
ROSES, MARGUERITES and Other Seasonable Plants
DONALD CAMERON, Prop.
OCEAN BEACH CAL.

THEY ALL PATRONIZE THE
OCEAN BEACH STEAM LAUNDRY
WET WASH, ROUGH DRY AND FINISHED
Call Point Loma 31 and it will be called for and delivered

If You Want the BEST in
Shoe Repairing
Go to
SMITH
4983 Newport Ave., Ocean Beach

Phone: Point Loma 152-J-K
OCEAN BEACH PLUMBING CO.
Chas. H. Peltcher, Prop.
Repair Work, Contracting, Estimates
5068 NIAGARA AVENUE
Heaters, Hardware, Bath Tubs and Plumbers' Supplies

FRED KENNER
DESIGNER and BUILDER
ESTIMATES AND PLANS FURNISHED
4987 Newport Ave., Ocean Beach

SUNSET SUPPER CLUB
OCEAN BEACH
OPEN TO MEMBERS AND THEIR GUESTS
FINE ENTERTAINMENT AND SUPERIOR MEALS
SPECIAL CAFE SERVICE
Excellent Music and Dancing
Re-unions and Birthday Parties Invited
"The Best Is None Too Good"

Pacific Beach

MRS. LUCY WOODWARD
Authorized Representative For
PACIFIC BEACH
Phone Pacific Beach 471
1739 Hornblend Street
Pacific Beach

P. B. COMMUNITY LEAGUE

At a rousing meeting held in the Community House last Monday night, the Pacific Beach Chamber of Commerce underwent reorganization and was rejuvenated under the title of the Pacific Beach Community League with Herbert A. Hodge as its first president, and Secretary Brophy retaining a like position in the new organization. It's a wide-awake bunch of "live wires" and things will soon begin to hum 'round the community.

PRESBYTERIAN CHURCH

Rev. J. W. Miller, Pastor

We are glad to report that Mrs. Katharine Brown, Mrs. A. Perkins and George Evans were welcomed into the membership of the Presbyterian Church last Sunday. Next Sunday Rev. J. W. Miller, pastor, plans to preach a sermon especially for the children and young folks, but he hopes equally interesting to the older ones.

Benefit Entertainment

The social committee of the Ladies' Aid Society is planning a benefit entertainment in the clubhouse Friday evening at 7:30. It is to be humorous, theatrical and musical. All are cordially invited.

Junior Thompson Arrives

A new Pacific Beach resident is a little son to the home of Mr. R. T. Thompson. He arrived last Saturday.

Social Party Tomorrow Night

The younger social set, under the chaperonage of Miss Mack of the ty in the clubhouse Saturday night.

New Year's Good Cheer

The ladies of the Presbyterian Church and some of the Sunday school scholars send a New Year's gift of canned fruit to the Rockwood Home, and Mrs. Fred Scripps gave them a New Year's dinner.

P. B. Reading Club

At the recent regular meeting of the P. B. Reading Club, Mrs. Ella G. Simmons entertained with a very interesting talk about winter camp life in the Sierras. A complete report was rendered of the Christmas Fair, under the direction of Mrs. F. T. Scripps and Mrs. Mabel Asher, showing it to have been a very commendable success. The hostesses, Mrs. Will Lane and Mrs. Robert Durham, served refreshments after the meeting.

An Interesting Talk

The local Parent-Teacher Association had its regular monthly meeting Tuesday in the school house. There was a fair attendance. The pupils of the eighth grade having the greatest number of visitors, thus retain the picture which is placed in the room of the grade having the greatest number of visitors during the month. Mr. Curtis Hillyer of San Diego gave a most interesting account of the work of the new children's center in the Pepper Grove, Balboa Park.

Personal Mention

Sergeant H. Wright has again moved back to San Diego.

Pacific Beach friends had a flying visit from Mrs. Merry a few days ago, who reported that she was comfortably located at the Fredericka Home at Chula Vista.

HOUSEHOLD HINTS

Equal parts of turpentine and linseed oil makes a good polish for white spots on furniture; or rub spots with wood alcohol then with a piece of flannel moistened with camphorated oil.

S. D. A. & N. Academy

The San Diego Army and Navy Academy resumed its duties on last Wednesday morning, after the holiday vacation. Very few boys remained at the school during the holidays, as most of them went to their various homes throughout the state. Several new cadets were enrolled the past week: Ernest J. Houghton, Santa Barbara, Calif.; Franklin Emberson Wright, Santa Barbara; Phil Brookes Ledcreigh, San Diego; Warren Wolcott Austin, San Diego; George Boyd, San Diego; Robert Goree, San Diego.

Lieutenant Campbell Married

Lieutenant William G. Campbell, one of the instructors at the Academy, was married New Year's Eve in Los Angeles, and he and his wife are now pleasantly domiciled in the Bay View Apartments. Lieutenant Campbell has been assistant in science and in athletic work.

Golden Wedding Anniversary

Mr. and Mrs. John L. Davis, Sr., have been receiving many letters from friends in distant states congratulating them on their fiftieth wedding anniversary. Mr. and Mrs. Davis were married in Virginia in 1872 and they have many friends in social and business ways throughout the Atlantic states.

A Talk Worth While

Mrs. Curtis Hillyer of San Diego was a visitor at the Academy last Friday morning, and gave a very interesting address to the students of the Academy.

The Second Semester

An unusual number of inquiries have been received during the last few weeks regarding the second semester at the Academy, some from as far east as Philadelphia and New York, while many have come even from the Philippine Islands and places in Old Mexico. This will be perhaps the most successful year in the Academy's history, as its boarding department has been growing substantially with each succeeding year until now the space is practically filled up.

PROPERTY TRANSFERS

Pacific Beach

M. F. and M. E. Chestnut to A. E. Willsher et ux—Lots 17 and 18, block 200; $200.

C. P. Thompson to Union Title Insurance company—Lots 3 to 5, block 192.

M. F. and M. E. Chestnut to Paul C. Craft—Lots 19, 20, block 200.

George D. and May Gayton to Anna V. Cain—Lots 3 and 4, block 303.

Pacific Beach M. E. church to Herbert D. Mason—Lots 16 to 20, block 239.

Mamie L. and Fred J. Caywood to Lucy Brooks and Hudson—Lots 35 and 36, block 200.

Edwin P. and Evelyn A. Frost of Southern Trust & Commerce bank—Lots 1 to 4, block 194.

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean
Summer Session July 1 to September 1
Phone, Pacific Beach 172
CAPT. THOMAS A. DAVIS, Pres.

C. TOWNSEND BROWN
The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

Dance to Music that Makes You Want to Dance
BENBOUGH'S
OCEAN BEACH PAVILION
THE "GARDEN OF EDEN"
Dancing Every Thursday and Saturday Evening and Sunday Afternoon and Night
Good Music! Good Floor! Open All the Year.

CLASSIFIED ADS

Rates, 10 cents per line, averaging six words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR RENT—Fine new bungalow, comfortably furnished; sunny living room with oak floors and coat closet; large sleeping room, with roomy closet; white enameled bathroom; ideal kitchen with breakfast nook and all modern built-in features; white porcelain laundry tub, etc.; also equipped with A. B. range; sets up from street with attractive cement approach; fine view; 1 block from P. O., stores and library. All for $35 to permanent tenant.

Cement garages under construction.

Call and see for yourself. RANKIN COURT, 5026 Santa Monica avenue.

FOR SALE—A pair of Ladies' Hiking Trousers, 30 waist measure. 4840 West Point Loma Blvd.

SPECIAL 99c SALE for 10 days—Kitchen Aluminum Ware—Pots, pans, percolators, roasters, double broilers. O. B. LUMBER CO., 5050 Newport Ave.

FOR RENT—Two rooms, comfortably furnished house; $12 a month; close to car line. 4953 Saratoga avenue, Ocean Beach.

FOR SALE—Three black Langshan roosters and one Rhode Island Red rooster, or will trade for hens. 4953 Saratoga avenue.

LOST—From 4720 Pescadero avenue, a large yellow striped CAT; part Angora. Return and receive reward. MRS. A. B. GREGORY.

FOR SALE—4-room house, with bath, double laundry tubs; bearing fruit trees and berry vines; garage, chicken house; lot 50x140; space in front to build another good house; $800 down, balance monthly payments with interest. Also For Sale, White rotary sewing machine; new, never used; cost $122; will sacrifice for $75; new $8.50 mooden wheelbarrow for $5. Call or address 4775 Del Monte avenue, O. B.

FOR SALE—Chevrolet car, 1920 model. A bargain. Apply to J. Fereira, 5057 Narragansett avenue.

BOOSTERS ON THE JOB

A "Daring Dozen" of Local Beachites Happily Visit Our Neighbor Up the Coast

Here's the roster of a round dozen members of the O. B. Chamber of Commerce who met by appointment and traveled in four cars to Pacific Beach last Monday night on a friendly, neighborly, boosting jaunt and were well rewarded for their time and effort.

"Booster Bill" Thomas.
"Panetella Roy" Burkhardt.
"Skyscraper Bob" Walsh.
"Courthouse Frank" Harrison.
"Feed and Fuel Earl" Haas.
"Builder Jim" Dougherty.
"Silver Spray Bill" Ritchie.
"Maine Garage" Shaffer.
"Dashing Dan" O'Connell.
"Tell it to George" Howell.
"Old Reliable Ollie" Davis.
"Ye Newshound" Editor.

The real cause of the "get-together" gathering was an invitation from some members of the Pacific Beach Chamber of Commerce for the O. B. bunch to be on hand at the re-organization of that body into the Pacific Beach Community League. With the exception of Mr. Davis, who was somewhat incapacitated with a cold and regretfully remained behind, the "Daring Dozen" got away to a flying start and helped to make it a "red letter" night in the Beach history.

EXCHANGE YOUR SAVINGS STAMPS

NEXT MONDAY IS THE LAST DAY SET BY THE POSTAL AUTHORITIES FOR SECURING TREASURY CERTIFICATES

District Director Theodore Hardee of the Twelfth Reserve district, has issued the following important announcement to holders of War Savings Stamps:

Now that the holiday rush is over it will undoubtedly be very helpful for those who are still holding the 1918 issue of War Savings Stamps (which matured and were payable on the first of this year) to understand that up to January 15, inclusive, they can exchange their stamps for treasury savings certificates dated January 1, 1923, and bearing interest from that date; if, however, s cuehxchange is made after January 15 the treasury savings certificates will have to be dated the date on which they are actually issued, and the owner would therefore lose the interest otherwise gained if such exchange was made any time during the first fifteen days of January.

Treasury savings certificates can be obtained either through the suggested exchange, or for cash, at any money order postoffice and through most banks, or direct from the federal reserve bank of San Francisco and any of its branches.

These certificates are issued in denominations of $25 (for $20.50), $100 (for $82) and $1000 (for $820); they yield interest at 4 per cent per annum, compounded semi-annually, if held to their five-year maturity, but can be cashed any time before maturity with 3 per cent simple interest added to the principal invested; they are sold at a discount and cannot depreciate, so every month are worth more than they cost; are registered, without charge, to protect the owner against loss, and are practically tax exempt.

HAT PRICES TAKE A TUMBLE

That reverberating rumble and roar of noises heard on Sixth street, between A and B streets, San Diego, isn't caused altogether by the construction company engaged in putting up a theater at that corner. Dame Rumor is authority for the statement that the rattling racket is due to the bottom being knocked out of hat prices by the proprietors of the Hat Hospital at 1239 Sixth street. Just imagine, real serviceable felt hats made to order for $2.50, shape, color and size being at option of the customer.

BETTER'N THE FIRST NATIONAL

Returning to her home in Los Angeles from Ocean Beach, where she had been on a visit, says The Examiner, Mrs. Maude James of Crawford street, that city, rather jokingly remarked to her sister that it was "a fine night for a holdup."

"You spoke a parable, lady, so stick 'em up and do it quick," came a gruff voice from the darkness.

The lone highwayman grabbed a handbag which Mrs. James was carrying. He secured $12 in cash, an $8 check and two valuable diamond rings.

Her sister, who was carrying several hundred dollars in bills in one of her stockings, was not molested.

SUBSCRIBE NOW

Phone Point Loma 25
NEWPORT CAFE
AND
Ice Cream Parlor
WM. J. MORRISON, Prop.
5002 NEWPORT AVENUE
OCEAN BEACH
Excellent Cuisine
Candy and Confections
Cigars and Cigarettes

SUNSET CREST
(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished.
$45 per month Fireproof Garages

Phone: Point Loma 20-J
SUNSET GARAGE
FIRESTONE TIRES
TURNER B. KLINE
1916 Bacon Street
Ocean Beach

SERVICE and QUALITY
Our Grocery Store
P. J. GRAND-MAITRE, Prop.
4795 Voltaire St., Ocean Beach
PHONE PT. LOMA 284

BEACH BARBER SHOP
5032 Newport Avenue
First Class Work Guaranteed
OPEN ALL DAY SUNDAYS
Children's Hair Cutting 35c
Call and see us—we'll treat you right.

O. B. NOTION SHOP
DR. DENTON SLEEPING GARMENTS
EXTRA SPECIAL SALE ON DOUBLE BLANKETS IN GRAY AND PLAID— FINE QUALITY

Kodak Finishing
The Best at the Lowest Prices
ENLARGEMENTS
Copy Work and Coloring
GREETING CARDS
For All Occasions
Prompt Attention Given to Mail Orders
J. P. FROIDE
5019 Newport Avenue
Ocean ("Keep Boosting") Beach

A.G.KINGSBURY REALTY CO.
On Car Line at Del Monte Avenue
Ph.—Office, Point Loma 338-W.
Residence, Point Loma 294-J.
We have some choice sales and rentals available; modern homes fully furnished—located on the Bluffs, Beach, Point Loma Heights, Bay Shore or intermediate points; two to six rooms; $10 to $75 each.

Philip Mayer & Co., Electrical Engineers and Contractors, 848 7th St., San Diego, announce the opening of their OCEAN BEACH Branch
Monday, January 15, at 1957 Abbott Street
FRED. BYRUM, Ocean Beach, and FRED J. CAYWOOD, of San Diego, Resident Managers.
Phone Connection.
W. M. BOYCE, General Sales Manager
Electrical Work of all kinds given prompt attention